

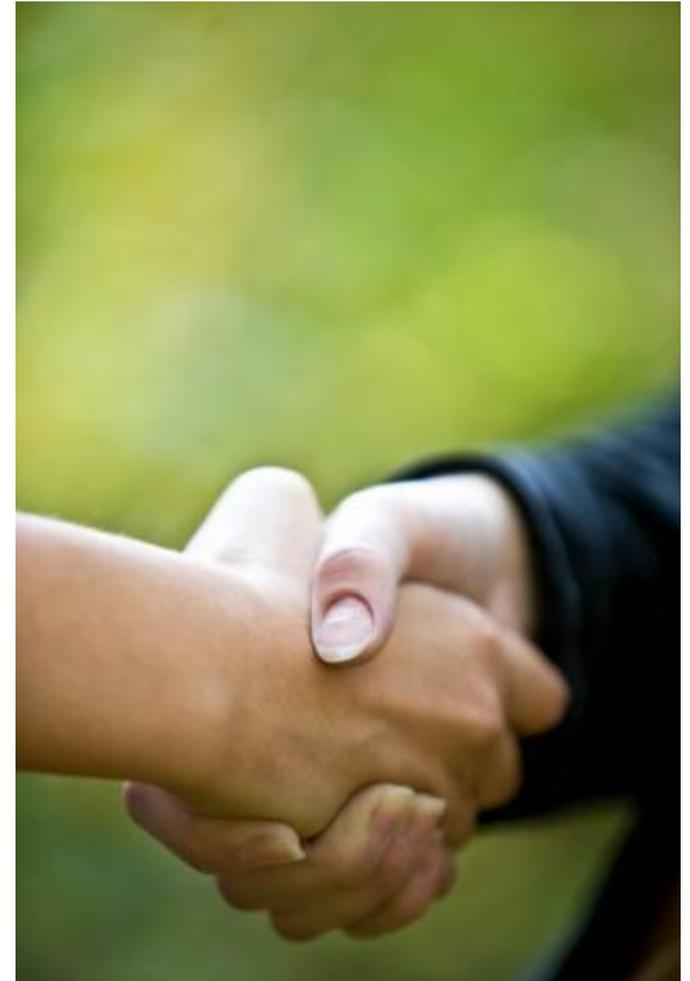
# Procurement & Project Financing Made Easier

EE NOW Summit  
Anchorage, AK  
March 4, 2015

## Introduction

- Procurement recommendations
- Contract mechanisms
- Cost of delay
- Financing and funding options

Learning objective – An awareness of procurement considerations, financing and funding options for energy efficiency projects and the cost of waiting.



## Introduction

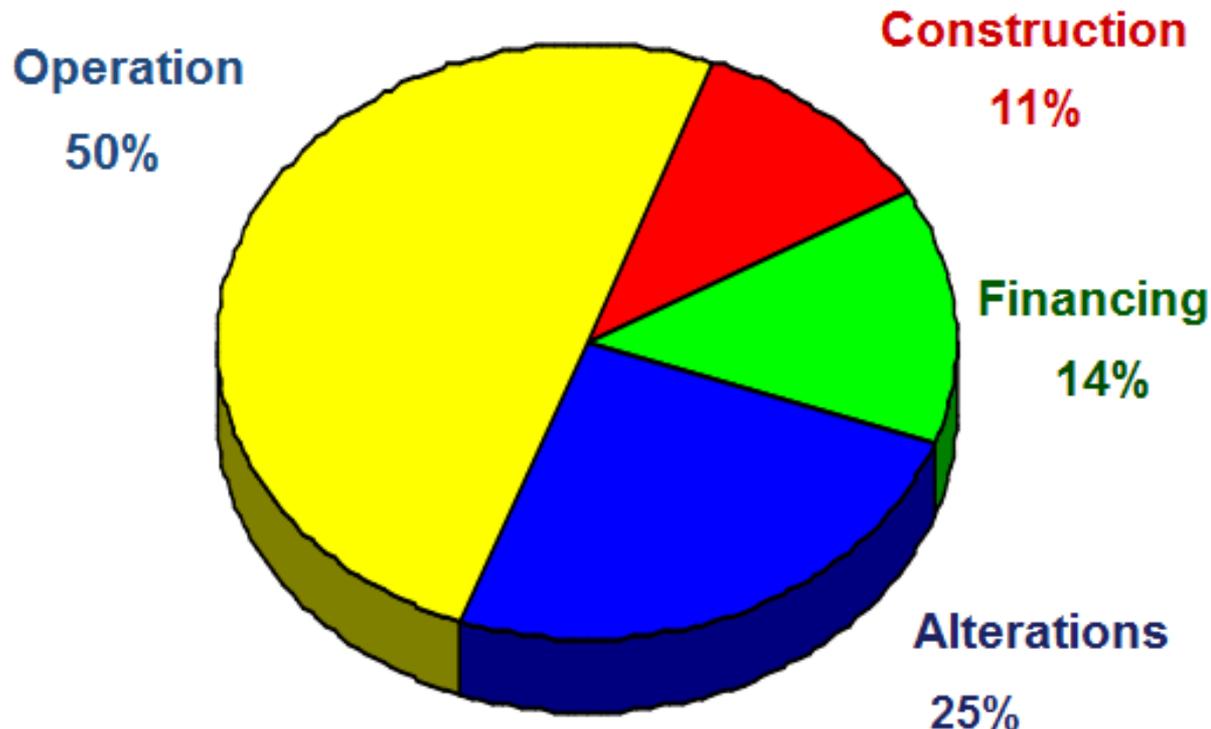
### ☐ Three questions:

- ☐ What is your organization's mission?
- ☐ Is the procurement of efficiency a hurdle for you?
- ☐ Do you know where to go to get a project funded or financed?



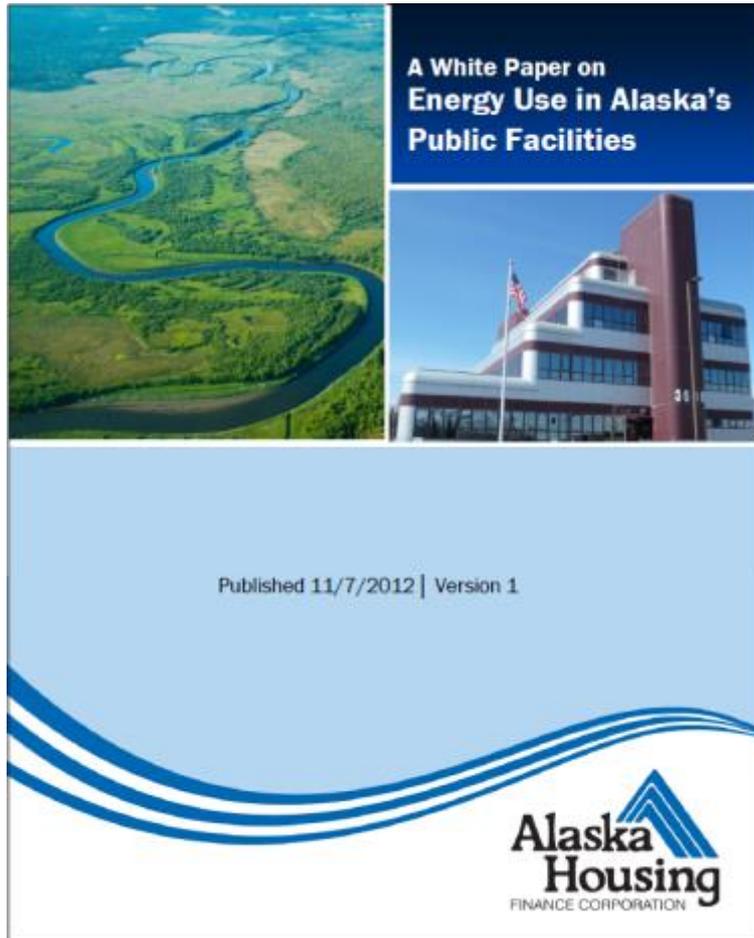
# Affordability

## The Big Picture: Lifecycle Costing A buildings' costs over 40 years



Source: ASHRAE

## AHFC Energy Audits



[www.ahfc.us](http://www.ahfc.us)

- >1,200 buildings benchmarked
- 327 buildings, 13.6 M sf audited
- Avg. building size - 41,864 SF,  
**avg. building age 33 years**
- Electric costs varies from  
\$.08/kWh to \$.80/kWh
- \$641 million (est.) for all public  
commercial buildings statewide
- **\$125 million (est.) potential  
annual savings**

# Work Flow



# Procurement Recommendations

- ❑ Benchmark your facilities
  - Track energy use and cost over time
  - Compare your facility to other facilities

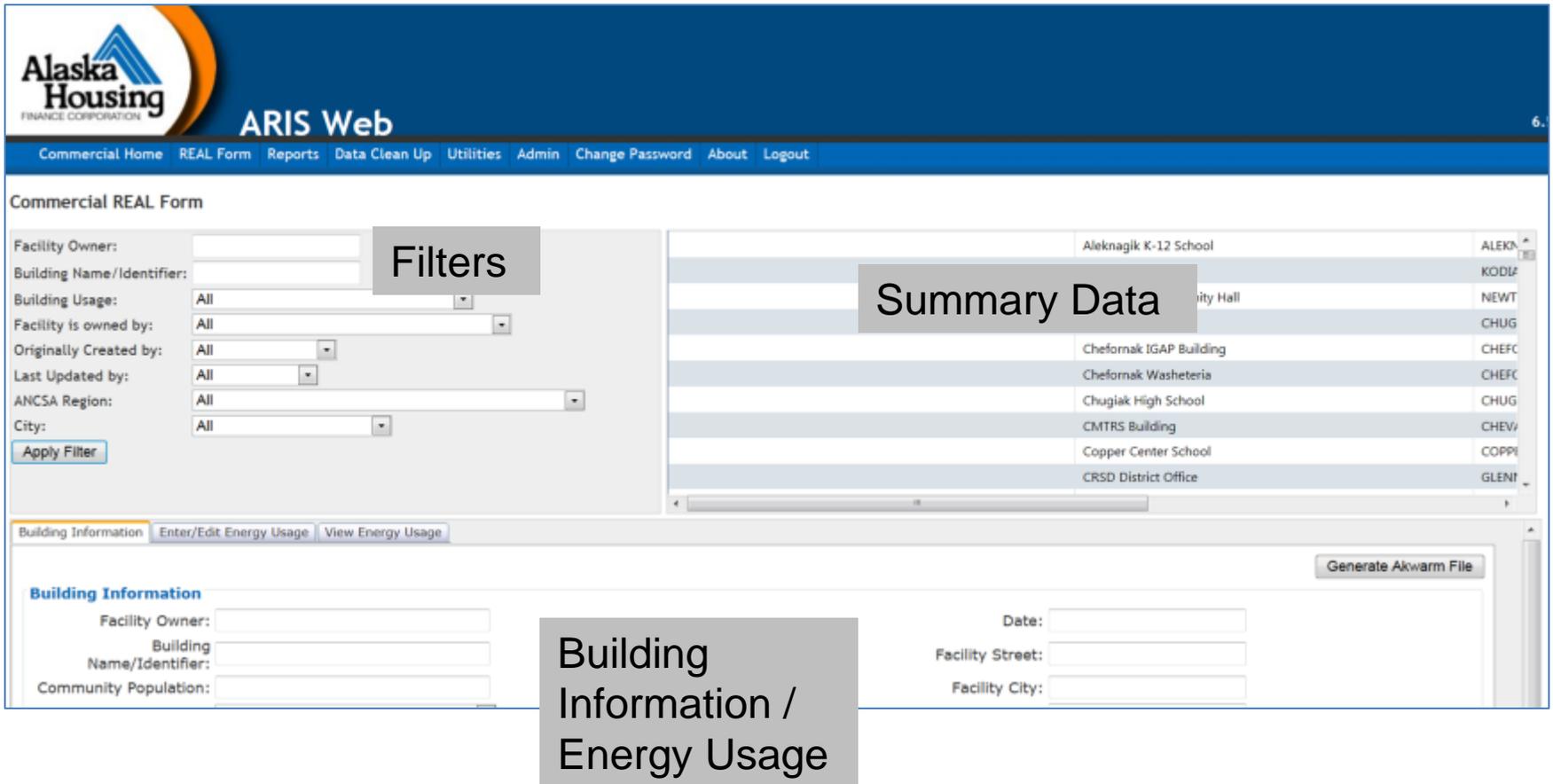
## Concept

Cannot manage what you do not track



# Procurement Recommendations

- Benchmark your facilities



The screenshot displays the ARIS Web interface for the Commercial REAL Form. The interface is divided into several sections:

- Filters:** A section on the left containing dropdown menus for Facility Owner, Building Name/Identifier, Building Usage, Facility is owned by, Originally Created by, Last Updated by, ANCSA Region, and City. An "Apply Filter" button is located below these menus.
- Summary Data:** A table on the right displaying a list of buildings with their names and IDs. The table includes a scroll bar at the bottom.
- Building Information / Energy Usage:** A section at the bottom with tabs for "Building Information", "Enter/Edit Energy Usage", and "View Energy Usage". It contains input fields for Facility Owner, Building Name/Identifier, Community Population, Date, Facility Street, and Facility City. A "Generate Akwarm File" button is also present.

# Procurement Recommendations

- ❑ Get an Energy Audit
  - ❑ ASHRAE Level 1
    - Brief on-site survey of building
    - Identifies no-cost/low-cost changes
    - Identifies potential capital improvements for consideration



## Procurement Recommendations

### ❑ Get an Energy Audit

#### ❑ ASHRAE Level 1

- Brief on-site survey of building
- Identifies no-cost/low-cost changes
- Identifies potential capital improvements for consideration

#### ❑ ASHRAE Level 2

- More detailed building survey
- Breakdown of energy use
- Savings and cost analysis on all EEMs
- Identification of capital intensive EEMs requiring more thorough data collection and analysis



## Procurement Recommendations

### ❑ Get an Energy Audit

#### ❑ ASHRAE Level 1

- Brief on-site survey of building
- Identifies no-cost/low-cost changes
- Identifies potential capital improvements for consideration

#### ❑ ASHRAE Level 2

- More detailed building survey
- Breakdown of energy use
- Savings and cost analysis on all EEMs
- Identification of capital intensive EEMs requiring more through data collection and analysis

#### ❑ ASHRAE Level 3

- More rigorous analysis and engineering for major capital improvements



# Procurement Recommendations

## □ Scope

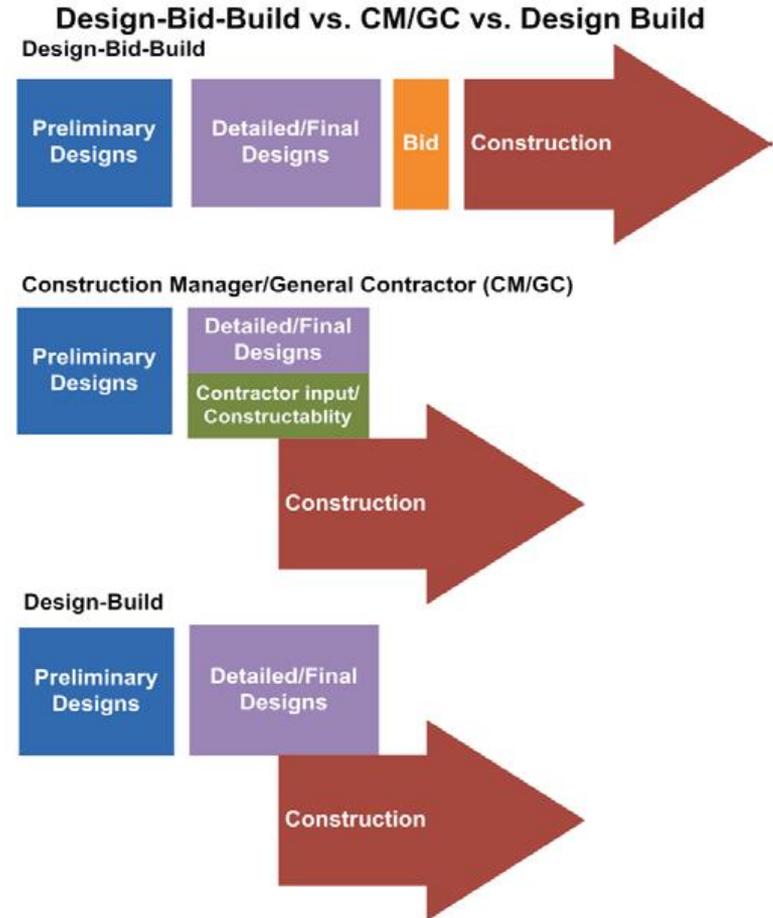
- Informed by IGA recommendations
- Cross checked with:
  - Preventative Maintenance Schedule
  - Capital Improvement Plan
  - Code deficiencies list
- Discussed with Operations and Maintenance team



© iStockphoto.com

## Contract Types

- ❑ Choose the contract type that improves project delivery and helps achieve sustainability goals



# Contract Types

## ❑ Design-Bid-Build

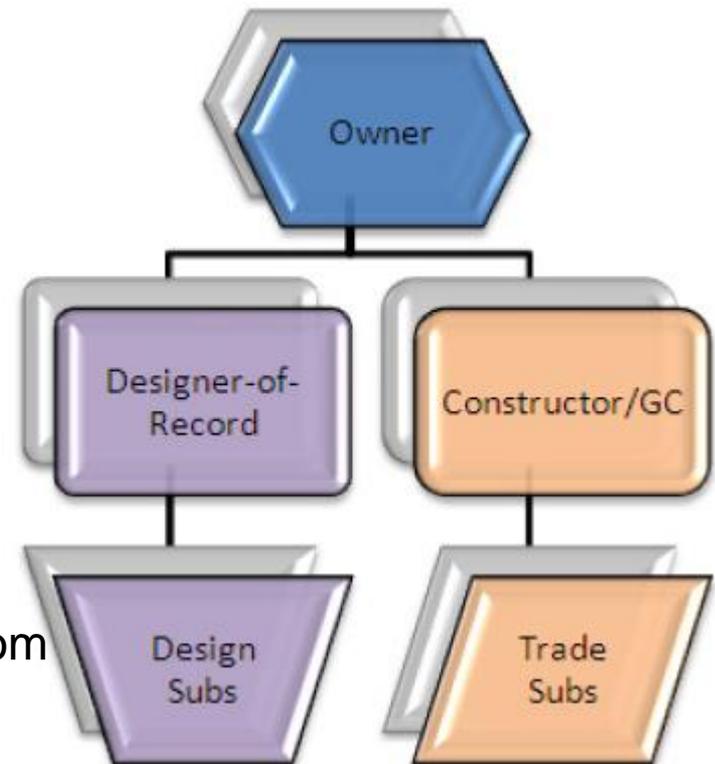
### ❑ Pros

- Commonly used
- Roles are clear
- Easy to manage
- Defined requirements & fixed price

### ❑ Cons

- Slow & can be more \$\$\$
- Design suffers from lack of input from contractors
- Split accountability

## Design-Bid-Build



# Contract Types

## ❑ Design-Build

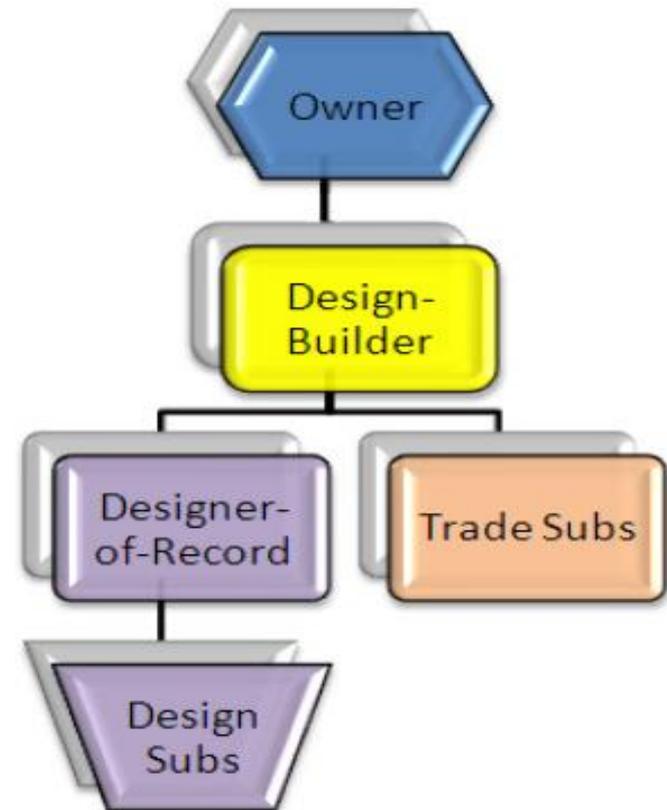
### ❑ Pros

- Shortened Timeframe
- Applied Innovation
- Performance Guarantee possible
- Increased Certainty of Final Cost
- Increased Quality (DB Team has design & construction responsibility)
- Reduced Owner Staffing
- Less Management Effort
- Less Conflict

### ❑ Cons

- A/E not acting as owners agent
- Owner has less control over design
- Potentially less competition

## Design-Build



# Contract Types

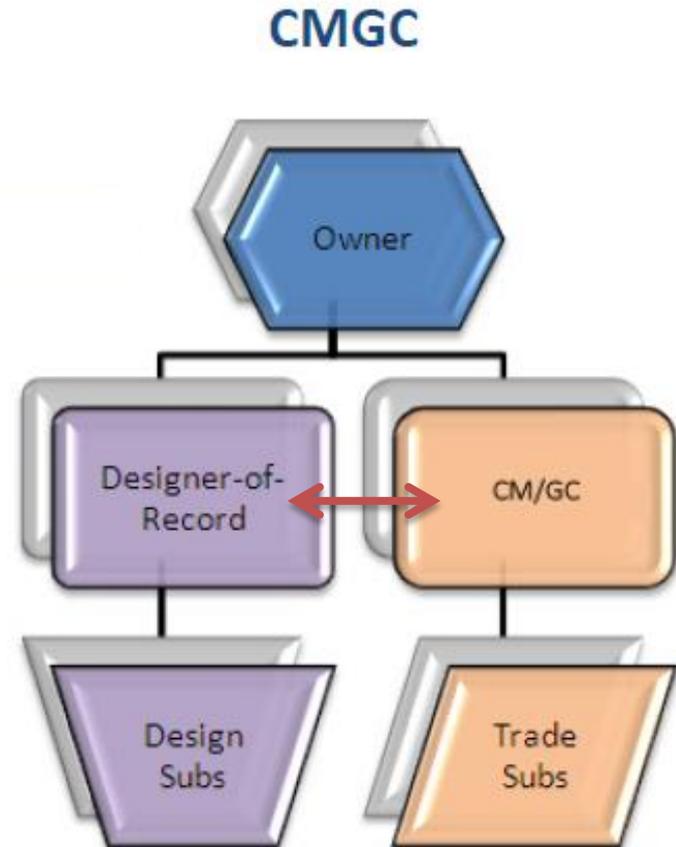
## ❑ Construction Management & General Contractor

### ❑ Pros

- Greater cost certainty due to collaboration
- Performance Guarantee possible
- Risk reduction
- Applied innovations
- Front end value engineering

### ❑ Cons

- CM has normal GC conflict of interest
- No normal CM advocacy



## Procurement Recommendations

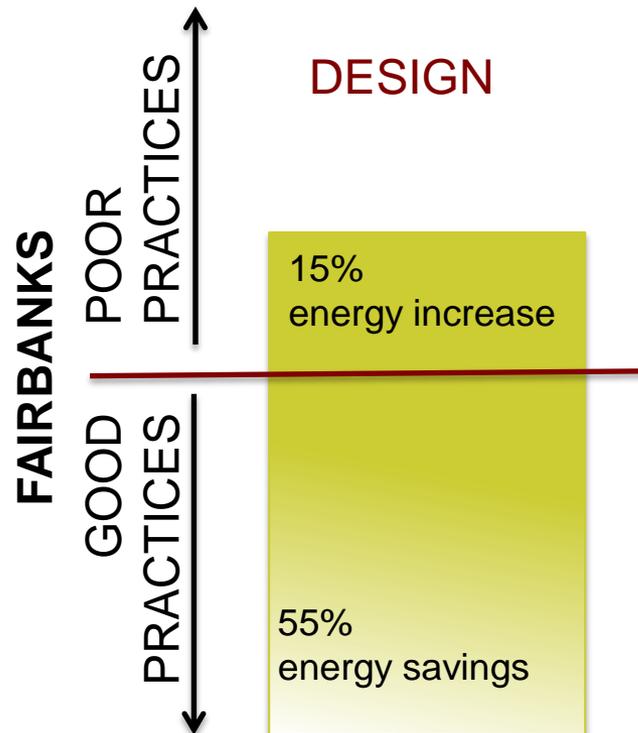
### □ Design

- In solicitation, specify:
  - Facility objective, size, location and user requirements
  - Maintainability, access and operational requirements
  - Temperature, humidity, ventilation, acoustics, pressure relationships
  - Sustainability and efficiency goals, **include specific design standard**
  - Occupancy/operations schedules
  - **Training requirements**
  - Project Schedule
  - Project Budget
  - **Performance Guarantee** or other Special requirements



# Procurement Recommendations

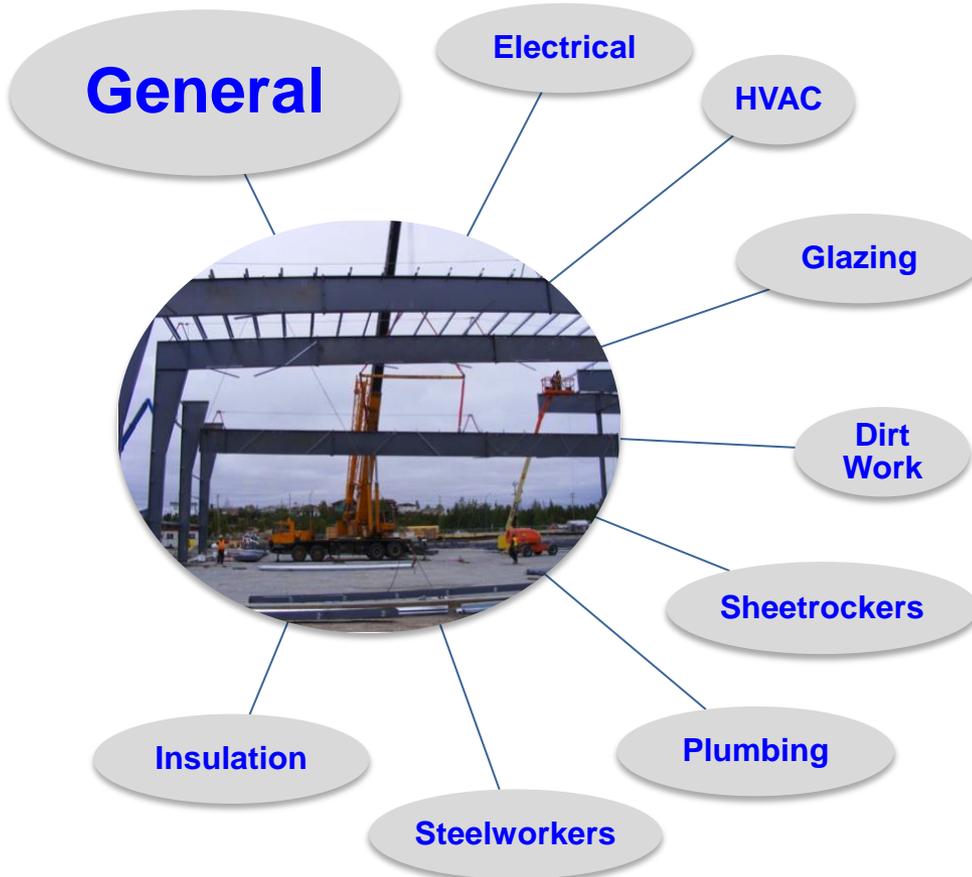
## □ Design



*Sensitivity Analysis, New Buildings Institute. 2011*  
<http://newbuildings.org/sites/default/files/NBISensitivityReport.pdf>

# Procurement Recommendations

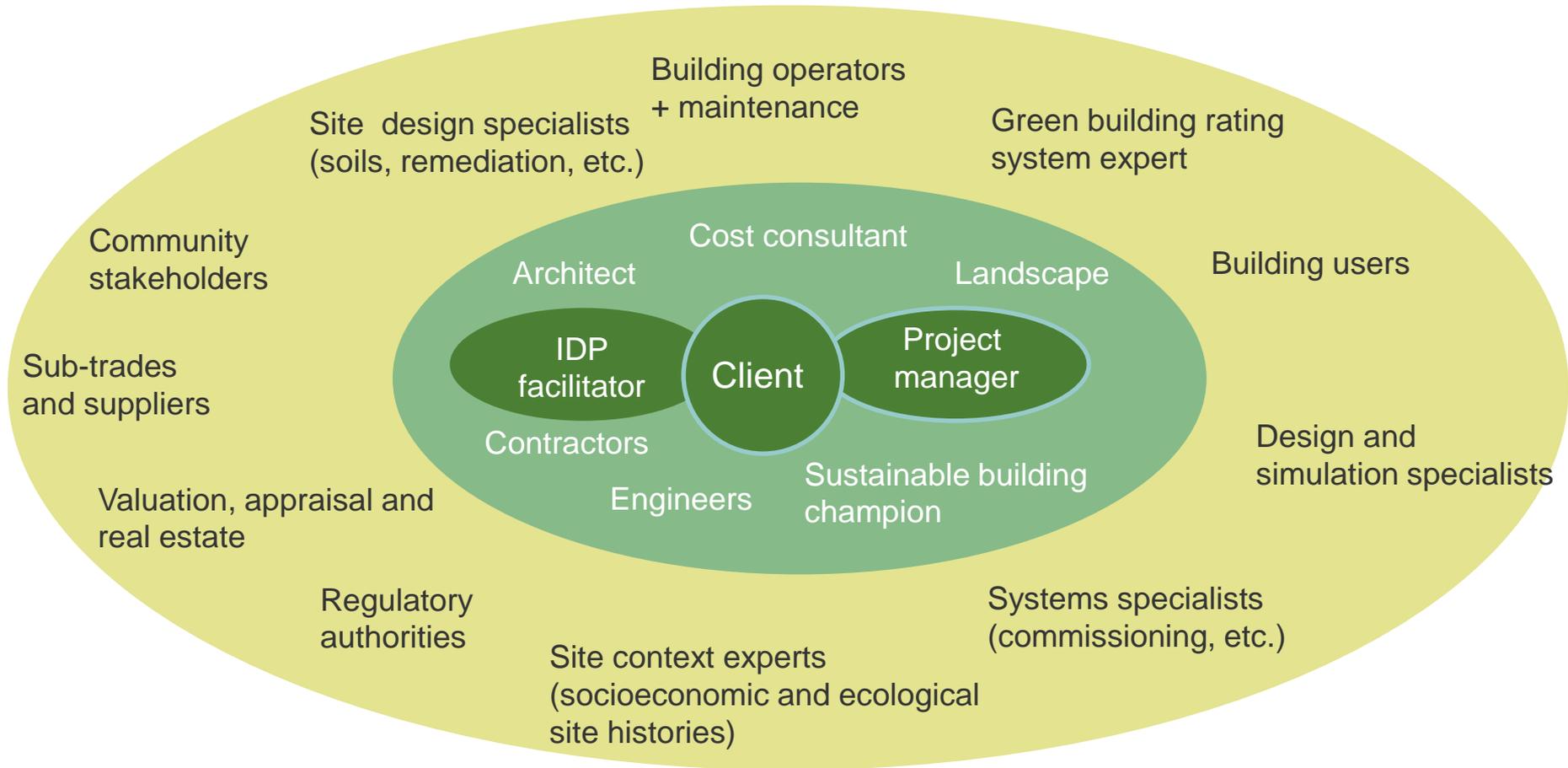
## ❑ Construction Management



***ALL* contractors play a critical role in building efficiency!**

# Procurement Recommendations

## □ Integrative Design Process



# Procurement Recommendations

## □ Integrative Design Process

- Avoids this

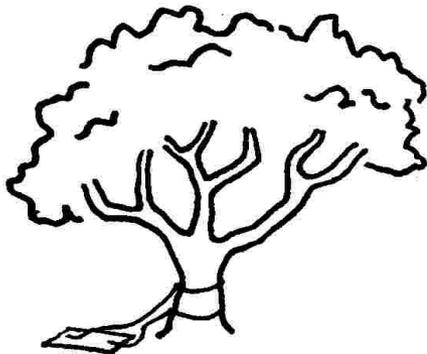
Getting what you wanted through design and construction...



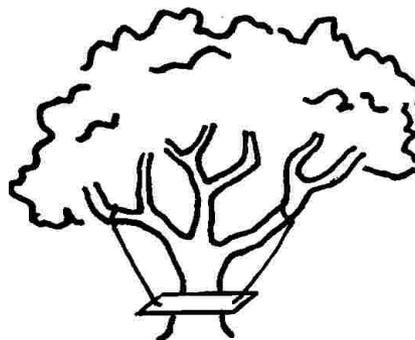
**WHAT MARKETING SUGGESTED**



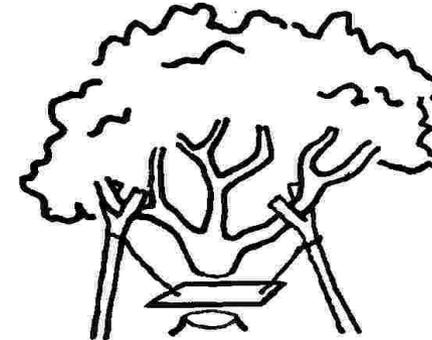
**WHAT MANAGEMENT APPROVED**



**AS DESIGNED BY ENGINEERING**



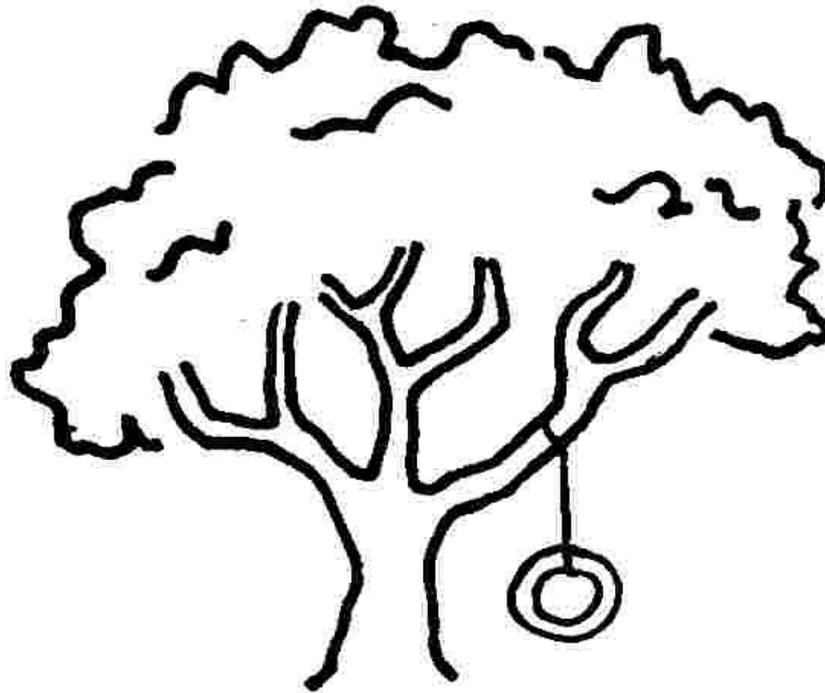
**AS MANUFACTURED**



**AS INSTALLED**

# Procurement Recommendations

- Integrative Design Process
  - And helps get you this



**WHAT I REALLY WANTED !!**

## Procurement Recommendations

### ❑ Commissioning

Average results from over 560 buildings across the country.

Reduction in energy consumption	16% Savings
Annual energy cost savings	\$0.29 per square foot
Simple payback	1.1 year
Cash-on-cash returns (First Year Savings / Project Cost)	91%
Benefit-cost ratio (Project Lifetime Benefits / Project Cost)	4.5

*-Lawrence Berkeley National Laboratory (2009)*

“Simple payback for a retro-commissioning project is typically less than two years and often less than one year.” *-Portland Energy Conservation, Inc. (PECI) and EPA*

# Procurement Recommendations

## □ Measurement and Verification (M&V)

- Establishes impact of efficiency measures
- Mechanism to confirm Performance Guarantee
- M&V should be balanced with project size/complexity



*Verifying flow at a boiler.*

# Procurement Recommendations

## ❑ Building Monitoring System

### AHFC Building Monitoring

Data Charts and Reports    Training Videos and Project Reports

#### Charts and Reports

Select Facility:     Select Chart/Report:    

#### Current Values: AHFC Headquarters

Sensor	Value	Unit	When
<b>Weather</b>			
Boniface/Tudor Temp	12.8	deg F	2.8 minutes ago
Boniface/Tudor Wind Speed	0	mph	2.8 minutes ago
<b>Utilities/Fuel</b>			
Gas Meter	893,000	Btu/hour	37.7 minutes ago
Electric Meter	158	kW	22.2 minutes ago
<b>Rooftop Unit</b>			
Return Air CO2	559	ppm	7.4 minutes ago
Return Air Humidity	10.1	%	7.4 minutes ago
Return Air Temp	72.9	deg F	7.4 minutes ago
Rooftop Outside Air Temp	16.3	deg F	7.4 minutes ago
Outside Air Damper Position	30.5	%	7.4 minutes ago
Mixed Air Temp	58.6	deg F	7.4 minutes ago
Supply Fan VFD %	61.6	%	7.4 minutes ago
Supply Discharge Air Temp	63	deg F	7.4 minutes ago
Supply Discharge Air Setpoint	63	deg F	7.4 minutes ago
<b>Space Conditions, Temperature</b>			
207b South Temp	72.5	deg F	7.4 minutes ago
215 West Temp	73.5	deg F	7.4 minutes ago
209 Scott Temp	73.2	deg F	7.4 minutes ago
202 North Temp	72	deg F	7.4 minutes ago
204 East Temp	70	deg F	7.4 minutes ago

## Procurement Recommendations

### ❑ Building Monitoring System

- ❑ Consider Building Monitoring System in Scope
- ❑ AHFC Headquarters Case Study
- ❑ Observers noted an anomaly with Supply Fan run times and capacity
- ❑ Actions taken as a result of observations result in \$9,270/yr.



# Cost of Delay – Case Study

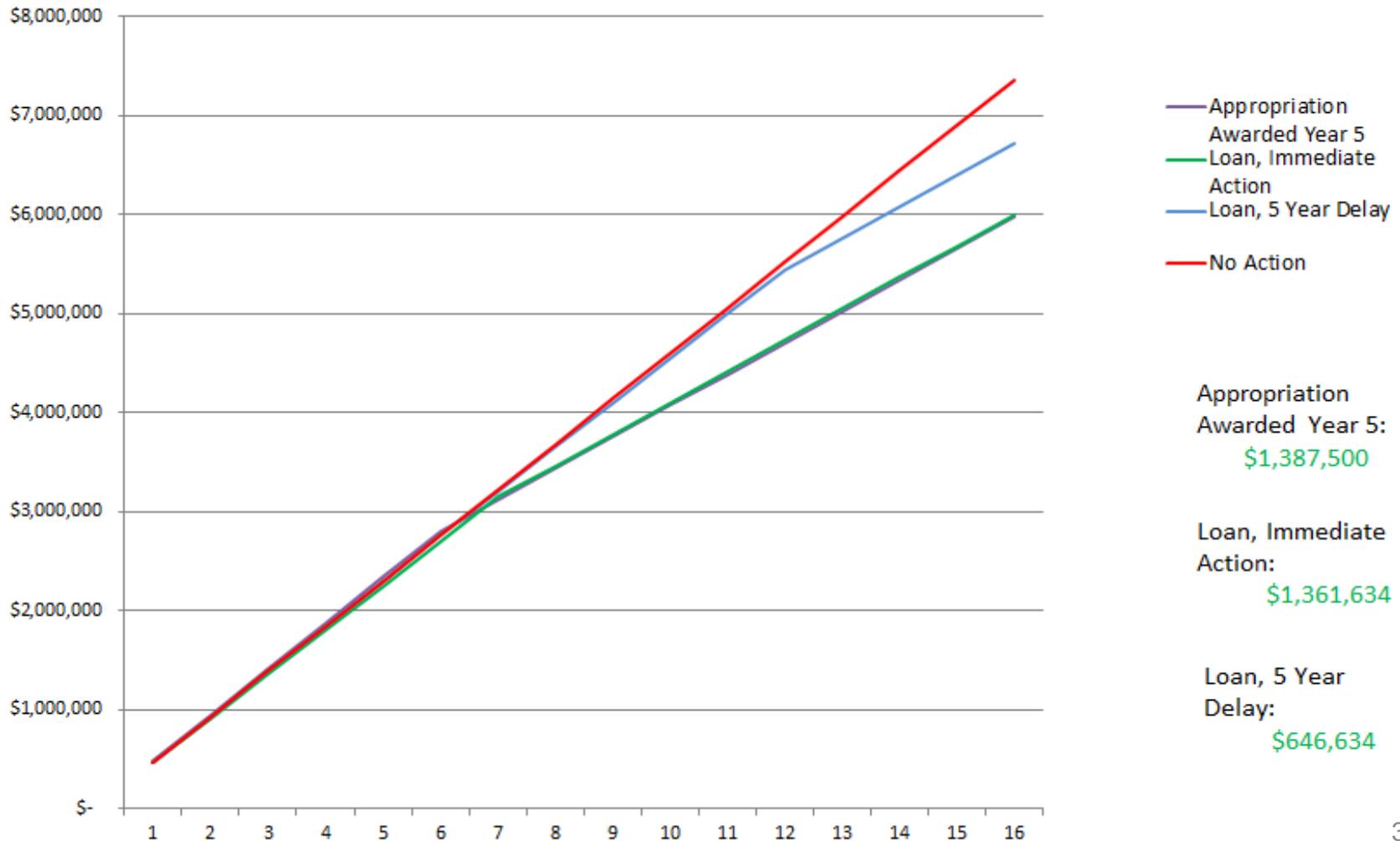


## Cost of Delay – Case Study

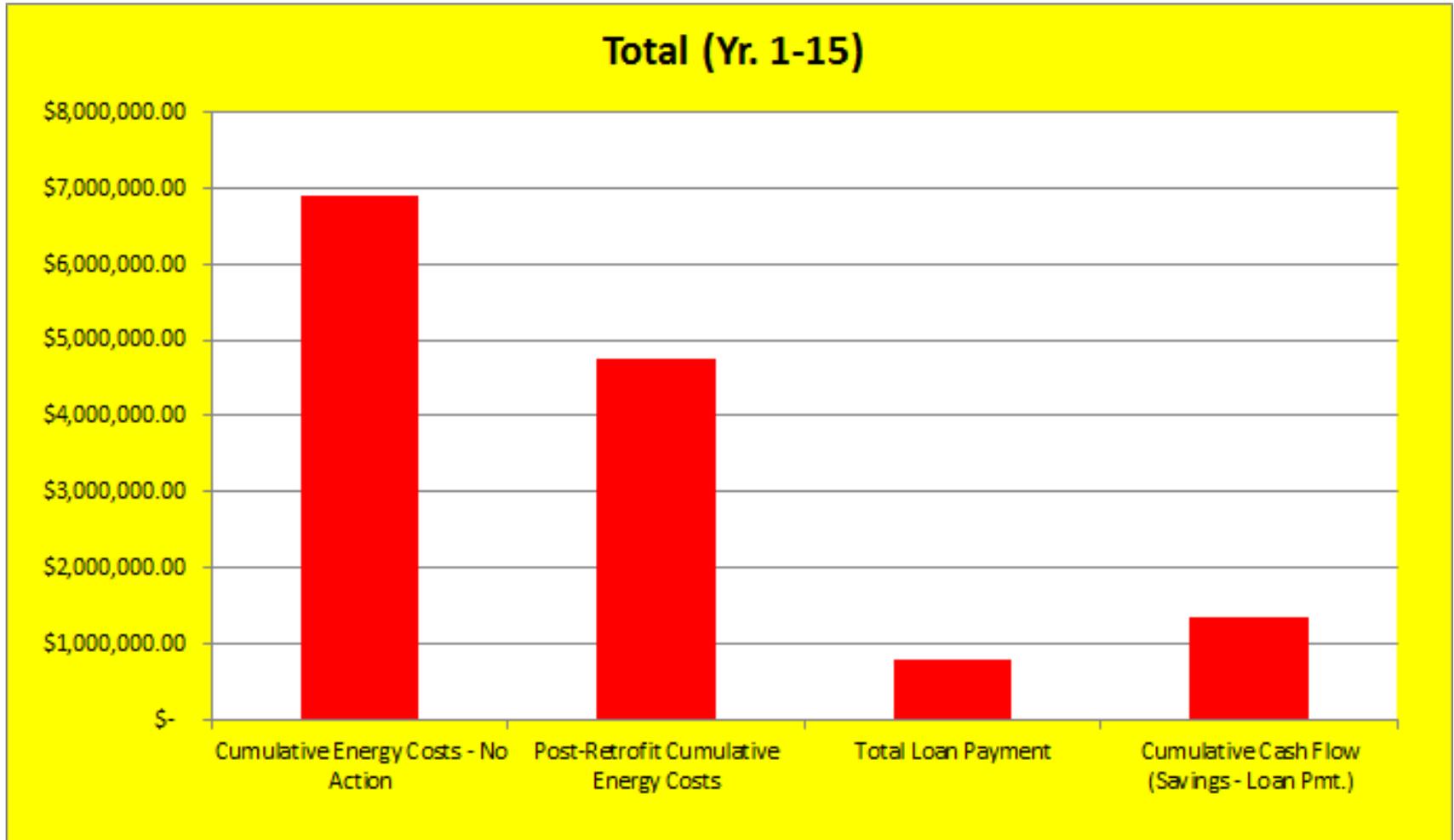
Pre-Retrofit Annual Energy Expenditure	\$ 460,000	Cost for Improvements	\$ 563,000	Loan Term (yrs.)	6	Closing Costs*	\$ 6,103
Post Retrofit Annual Energy Cost Savings	\$ 143,000	Design/Engineering	\$ 84,450	Interest Rate	2.500%	Loan Amount	\$ 726,743
Post Retrofit Annual Energy Savings %	31%	Project Management	\$ 16,890	Number of Payments per year	12	Interest on Loan Amount	\$ 56,623
Energy Cost Annual Escalation Rate	0.0%	Contingency	\$ 56,300	Down Payment	\$ -	Total Paid (Loan Payments + Down Payment)	\$ 783,366
		Project Costs - Down Payment	\$ 720,640			*Loan Fee (with Commitment fee applied) + Document Prep/Legal \$2,500. Adjust Closing Costs formula in J6 to reflect project costs above \$1M	

## Cost of Delay – Case Study

### 15 Yr Cumulative Costs



# Cost of Delay – Case Study



# Financing Options

How do I pay for all of this?

The State of Alaska has been very supportive of energy conservation efforts

# Financing Options

## □ Alaska Energy Authority

- Commercial Building Energy Audit Program (CBEA)
  - Reimburses cost of level II audit
  - For privately owned buildings
    - Includes non-profits
  - Competitive award

# Financing Options

## □ Alaska Energy Authority

- Village Energy Efficiency Program (VEEP)
  - Population under 8,000
  - For energy efficiency improvements
    - Municipalities, cities, school districts, unincorporated villages, Native regional and village corporation, 501(c)3 tribal consortiums, regional housing authorities, and traditional councils
  - Competitive award
  - Public and community buildings and infrastructure in small, high energy costs areas

# Financing Options

## ☐ Alaska Industrial Development and Export Authority

- Loan participation for Qualified Energy Developments
  - Commercial buildings
  - Originated by bank or credit union
  - AIDEA funds 90% of the project, lender funds 10%

# Financing Options

## ☐ Alaska Industrial Development and Export Authority

- Sustainable Energy transmission and Supply (SETS)
  - Projects that transmit, generate, conserve, store, or distribute heat or electricity
  - Provides one third funding of project costs

# Financing Options

## □ Alaska Housing Finance Corporation

### ▪ Alaska Energy Efficiency Revolving Loan Program (AEERLP)

- Local governments, school districts, the University
- Energy efficiency improvements as identified in an ASHRAE level II audit
- Unsecured
- Energy savings used to pay back the loan

# Financing Options

## ☐ Community Commerce and Economic Development

- Alternative Energy Conservation Loan Fund
  - Purchase, construct, install alternative energy systems
  - Must produce alternative energy or conserve energy
  - Alaska residency requirement
  - If over \$30,000, need financial institution decline letter

# Financing Options

## ❑ Commercial Lenders

- Lender originated to lender standards
- Offers commercial financing
- May be more restrictive than state programs

# Financing Options

- USDA Rural Energy for America (REAP)
  - Agricultural producers and rural small business
  - Purchase & install renewable energy systems or energy conservation improvements
  - Loan guarantees and grants
  - REAP funding limited to 75% of project costs

# Financing Options

## □ Rural Community Assistance Program (RCAC)

- Non-profits, public bodies and tribal governments
  - Must provide public benefit
- For-profit business loans
  - Must provide employment opportunities
- Housing loans, community facility loans, small business and green lending loans

# Financing Options

- Government Appropriation
  - Through legislative process
  - Not a loan
  - Limited resources
  - Determine cost of delay

# Financing Options

## □ AEERLP and OMB

- November 21, 2014 memo outlining the process for third party financing
- Directly addresses energy efficiency projects and the state budget process
- SB220 authorized agencies, school districts and the university to borrow funds.
- Provides forms to obtain OMB approval

# Thank You

Alaska Housing Finance Corporation

<http://www.ahfc.us/efficiency/energy-programs/>

## Contact Information:

Eric Havelock

[ehavelock@ahfc.us](mailto:ehavelock@ahfc.us)

907-330-8245

Or

Tim Leach

[tlease@ahfc.us](mailto:tlease@ahfc.us)

907-330-8198

