


**TO:** ALL PLANHOLDERS OF RECORD.

**RE:** Request for Proposals (RFP) 20-GRPA-001 - Public Relations and Support Services

**FROM:**  Andrew Morton, Procurement Manager, Administrative Services

**PAGE(S):** 2, including this cover sheet.

**DATE:** September 11, 2019

Transmitted herewith is Addendum No. 1. If the Addendum is not received in full, please contact the Sourcing and Contract Compliance Office at (907) 330-8239. If all pages of the Addendum are received, please sign this sheet and email it to AHFC's Sourcing and Contract Compliance Department at [submittals@ahfc.us](mailto:submittals@ahfc.us) or you may fax it to (907) 330-8217.

\_\_\_\_\_  
Company's Name

\_\_\_\_\_  
Company's Representative

\_\_\_\_\_  
Date

ADDENDUM NO. 1

**ADDENDUM NO. 1**

September 11, 2019

Request for Proposals 20-GRPA-001 - Public Relations and Support Services

This document forms a part of and modifies the RFP as noted below. Offerors should acknowledge receipt of this addendum. Failure to acknowledge receipt of this addendum may subject Offerors to disqualification.

FOR: Alaska Housing Finance Corporation  
P.O. Box 101020  
Anchorage, Alaska 99510  
Andrew Morton (907)330-8146

The following corrections, clarifications and/or deletions to the RFP are hereby made a part of said documents.

This addendum consists of two (2) pages.

**ADDENDUM NO. 1**

**QUESTIONS SUBMITTED TO AHFC FOR CLARIFICATION:**

**Question:** Can you please identify the current incumbent contractor for this contract. Could you also please identify all prime and subcontractors performing public relations, communications and professional support services referenced in the solicitation scope of work?

**Answer:** Thompson & Company Public Relations is the incumbent. Subcontractors on the agreement are Spawn Ideas, Inc. and McDowell Group, Inc.

**Question:** Can you please provide the annual budget for the last three years for the referenced contract?

**Answer:** Total annual expenditures for communications services, including advertising, marketing and photography are:

2017	\$ 323,320.00
2018	\$ 378,877.45
2019	\$ 397,313.77

**END OF ADDENDUM NO. 1**